



FANTASY

FASHION

FEMINIST

POP

2000s

80s

# FLOSS

SYNTHS



## BIO

Berlin-based pop musician FLOSS' very own way of manifesting her demand for a feminist world has a name: **Feminist Fantasy Pop**. Est. 2019. Everything FLOSS touches with her **maximalist sense of style** (strongly influenced by International Camp) turns into a colorful experience for all senses. That should come as no surprise: she already made her mark in the world of **fashion designing for Castelbajac in Paris** (who told her that she "should be a performer") and **Jeremy Scott in L.A.** True to the motto "More is more!", she ultimately picked up a mic and a moniker and found her true calling: FLOSS. An outlet to channel all those countless inspirations and up the ante with **more bass, more color, more oomph** - celebrating **80s synths, 2000s vibes and sprinkles of hyperpop**.

Having quickly attracted a **fan community** through social media, her sassy **feminist TikToks advocating for equality** paired with her catchy tunes regularly go viral and make lots of **women feel empowered**. What's **EVEN MORE**, she launched a provocative NFT collection named **#mybodyyourchoice** selling pixels of her body.

Following her first singles (complete with a video that featured German TV host **Joko Winterscheidt**), FLOSS (literally) dropped her 6-track debut-EP, entitled "6 FL.OZ." in 2021, defining her unique blend of irresistible pop with over **250K streams** and airplay. In 2022, she will invite fans even deeper into her world, announcing a **series of hyper-visual fantastic tracks**.

## FACTS

- > 5M+ views on TikTok, 250K+ streams on Spotify
- > has worked with JC de Castelbajac in Paris & Jeremy Scott in L.A.
- > famous German TV host Joko Winterscheidt starred in first music video (for NGO Junge Helden e.V.)
- > activist for equality & female empowerment (@curatedbyGIRLS)
- > Sells pixels of her body as NFT collection #mybodyyourchoice
- > Berlin-based, Braunschweig-born
- > DIANA Songwriting Award 2020 (c/o pop)
- > inspired by Peaches, Robyn, Katy Perry, Gwen Stefani

## PRESS

DIFFUS, LOLA, MYP-Magazine (Interview), livenachneun (ARD), GALA, Tres-Click, RND, Topshop Blog (UK), Tapage Magazine (FR), The Mellow Music, JWD/Stern.de



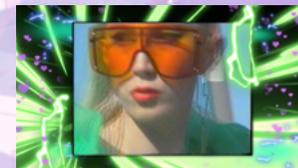
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[www.floss-official.com](http://www.floss-official.com)

## VIDEOS

FLOSS LIKE A BOSS



## LASER



## EARTH TO SANTA



## QUOTES

„Creativity is universal – when I write songs, I start with a mood-board, just like I did in fashion. I only replaced the fabric scraps with words and rhymes but it's still just as conceptual.“

„I'm a very visual thinker and am often inspired by ordinary things and pop culture. I love glorifying it – just like Andy Warhol. That's why you might hear some lyrics about tooth paste or velcro“

## DEBUT EP 2021



FEMINIST FANTASY POP  
SERIES 2022