



“My feminist fantasy pop in all its glory – in fact, almost everything artistic I do – is like clickbait for equality”

- **VOGUE** artist to watch 2023
- **Lollapalooza** Newcomer 2022
- **Berlin**-based, Braunschweig-born
- Former designer for **JC de Castelbajac & Jeremy Scott**
- Inspired by **Black Mirror**, **Robyn**, **Katy Perry**, **Peaches**, **Madonna**
- **DIANA** songwriting contest winner
- 5M+ views on TikTok, 500K+ Streams
- Feminist activist & organ donation advocate
- Collaboration with Female Producer Collective

BIO

FLOSS uses big pop music full of contrasts as a coping mechanism to deal with darker topics and tell ambivalent stories on the brink of the apocalypse. Praised by VOGUE as **“one of the most exciting artists in GSA 2023”**, she continues to manifest her demand for an equal world with hyper-visual, unapologetic **feminist fantasy pop music**. Everything the official **Lollapalooza newcomer** touches turns into a maximalist experience for all senses. That's why it's no surprise that **Katy Perry** already saw her talent and recognized her younger self in teenage-FLOSS' ambition and style 10+ years ago. Born and bred in Northern Germany, FLOSS quickly escaped the small town and made her mark in fashion designing for Jeremy Scott in LA and Castelbajac in Paris – before the latter told her **“to become a performer”** - and she moved to Berlin to pursue music.

Fast forward to the present day, FLOSS hits that **bittersweet pop spot “as if Robyn & Peaches had a musical lovechild adopted by Katy Perry”**. Whether it's a collab with Junge Helden e.V. and German TV-host Joko Winterscheidt to speak up for organ donation through music, a mesmerizing live show or a sassy, feminist TikTok – the rising starlet knows that “no matter the medium, art has to be political to make a change”. And that her strong messages paired with her catchy tunes & bubbly personality can make lots of people dance the pain away.

VIDEOS

- [Show Reel](#)
- [Official Music Videos](#)
- [Full Lollapalooza Show](#)

RELEASES (EPs)

- 6 FL.OZ. (2021)
- Feminist Fantasy Fiction (2022)
- Replica Of My Heart (2023)

SELECTED PRESS

[Vogue](#), [DIFFUS](#), [Arte Tracks](#), [MYP-Magazine](#), [GALA](#), [Flutwelle](#), [Stern](#), Tagesspiegel, [RBB](#), FRITZ, [Kaltblut](#)

SELECTED PLAYLISTS

New Music Friday, GLOW, Pop Brandneu (Spotify), Brandnew Pop (Amazon), Fresh Pop (Apple), TikTok New Music



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